

**Wednesday 27<sup>th</sup> January**

**L.O: To write a persuasive brochure**

Today you will produce an advertisement for your themed hotel.

**Task 1**

Before you write your own persuasive brochure, read the Five Palms hotel advertisement (OPEN IN A SEPARATE DOCUMENT)

Can you match questions with the answers? The first question has been completed for you.

**Top tips**

1. Keep looking back at the text as you answer the questions.
2. Underline the evidence in the text.

What sentence is used in the first paragraph to grip the reader?		Whilst the children play the adults can switch off
How does the author make the restaurant sound brilliant?		It will suit even the most fussiest of eaters.
How does the author attempt to interest adults in the children's activities?		Are you ready for some family fun in the sun?
Why is the hotel a prime location?		Book before January and you will receive 10 % discount.
What special offers are available?		It is only 15 minutes from the airport and

**Challenge**

Can you find and underline any powerful adjectives which are used in the brochure? Write them in the table.


## Task 2

On the next page, you will find a sheet to help you with your persuasive holiday brochure. You can decide if you would like to use the sheet or not.

### Challenge

Not using the sheet will give you freedom to add more information and really show off your writing to your teacher.

### Support - Useful vocabulary

award-winning	incredible	stunning	entertaining	appealing
breath-taking	memorable experience	great value	fantastic	out of this world

Use the success criteria as you are writing. Once you have finished writing, tick off what you have achieved.

### Success Criteria

I have used powerful adjectives to describe my hotel.	
I have exaggerated some of points. E.g. The <b>best hotel</b> you will <b>ever</b> visit.	
Asked a question to make the reader think. E.g. Do you like comfort in your room?	
I have used conjunctions to give more detail to my ideas E.g. because, if, when	
Used commas in a list (such as when I list activities)	
I have check my writing for capital letters and full stops.	

\_\_\_\_\_

Are you ready for \_\_\_\_\_  
\_\_\_\_\_?

If the answer is yes, choose \_\_\_\_\_  
\_\_\_\_\_

We are proud to offer a range of activities such as  
\_\_\_\_\_  
\_\_\_\_\_.

We are certain you will \_\_\_\_\_.

The bedrooms are \_\_\_\_\_. Each room comes with  
\_\_\_\_\_  
\_\_\_\_\_.

You will be \_\_\_\_\_.

A \_\_\_\_\_ hotel is not complete without  
\_\_\_\_\_ restaurants. Our restaurants offer

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_.

Special Offer

\_\_\_\_\_  
Aged 8 said

