

<p>Title - a clear title, perhaps with an idiom or a catchy slogan.</p>	
---	--

<p>Opening - what will be your three main selling points of the YWP? These will be repeated throughout the text to ensure the reader remembers them</p>	<p>How will you cleverly set up a cohesive link to the conclusion?</p>		
	<p>Point 1</p>	<p>Point 2</p>	<p>Point 3</p>

<p>Point 1</p> <p>How will you expand Point 1? What extra information and words/phrases will you use?</p>	<p>Expand Point 1</p>	<p>Expand Point 1</p>	<p>Expand Point 1</p>
---	-----------------------	-----------------------	-----------------------

<p>Point 2</p> <p>How will you expand Point 2? What extra information and words/phrases will you use?</p>	<p>Expand Point 2</p>	<p>Expand Point 2</p>	<p>Expand Point 2</p>
---	-----------------------	-----------------------	-----------------------

<p>Point 3</p> <p>How will you expand Point 3? What extra information and words/phrases will you use?</p>	<p>Expand Point 3</p>	<p>Expand Point 3</p>	<p>Expand Point 3</p>
---	-----------------------	-----------------------	-----------------------

<p>Conclusion</p> <p>How will you manage to repeat your three points to make sure they are remembered?</p> <p>What extra information that is new will you add to stick in the readers mind?</p> <p>How will you cohesively link back to the opening?</p>	<p>Repeat key points:</p>		
	<p>Some new information:</p>		
	<p>Cohesive link:</p>		