

# THE HISTORY OF BBC CHILDREN IN NEED - QUESTIONS

1. Which of these is one of BBC Children in Need's goals? Tick **one**.

- Making sure that children are happy and secure.
- Giving children lots of toys and presents.
- Sending thousands of children on holiday.
- Stopping children from doing what they enjoy.

2. In which month is the extra-long television show shown each year? Tick **one**.

- September
- October
- November
- December

3. How long did the Christmas Day appeal in 1927 last? Tick **one**.

- one minute
- five minutes
- ten minutes
- one hour

4. Draw **three** lines to match the date with the types of spots found on Pudsey's bandana that year.

1986

2007

1985

black triangles

red circles

multicoloured circles

5. What colour was Pudsey Bear's fur in 1986?

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6. How much money has been raised for BBC Children in Need so far?

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7. Which fundraising idea would you most like to do? Explain your answer.

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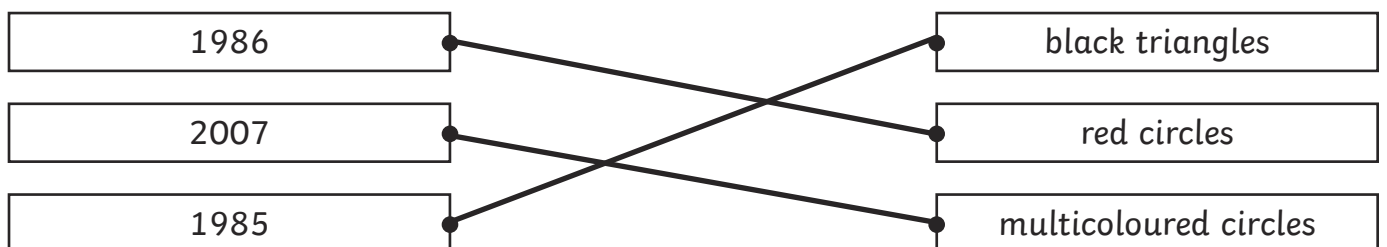
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5. What colour was Pudsey Bear's fur in 1986?

**In 1986, Pudsey Bear's fur was yellow.**

6. How much money has been raised for BBC Children in Need so far?

**Over £1 billion has been raised for BBC Children in Need so far.**

7. Which fundraising idea would you most like to do? Explain your answer.

**Pupils' own responses, such as: I would most like to come to school in my spotty pyjamas because I think it would be fun and I would definitely donate money to do it.**



**BBC  
Children  
in Need**



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# THE HISTORY OF BBC CHILDREN IN NEED - QUESTIONS

1. What is a telethon? Tick **one**.

- a phone connected to a television
- an extra-long television show
- a charity that raises money
- a radio broadcast

2. Between which dates will the BBC Children in Need special appeal week be held in 2020? Tick **one**.

- 1<sup>st</sup>-6<sup>th</sup> November
- 8<sup>th</sup>-10<sup>th</sup> November
- 9<sup>th</sup>-13<sup>th</sup> November
- 21<sup>st</sup>-26<sup>th</sup> November

3. Draw three lines to match the year with the event which happened in it.

1927

2007

1980

The first ever radio appeal was broadcast.

The BBC Children in Need telethon was first broadcast.

Pudsey Bear's bandana gained multicoloured spots.

4. Number the facts below to show the order in which they appear in the text.

The first one has been done for you.

- Over £1 billion has been raised so far.
- The first Children in Need telethon was broadcast.
- The first appeal to be televised was the Children's Hour Christmas Appeal.
- 1 The first radio appeal was broadcast on Christmas Day.
- Pudsey Bear had a white bandana with red circles on it.

5. Find and copy **one** adjective which describes the four charities mentioned in the third paragraph of the text.

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6. Find and copy **one** of BBC Children in Need's aims.

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7. Summarise the information in The First Radio Broadcast section in 20 words or fewer.

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8. Explain how you would like to help your school to raise money for BBC Children in Need.

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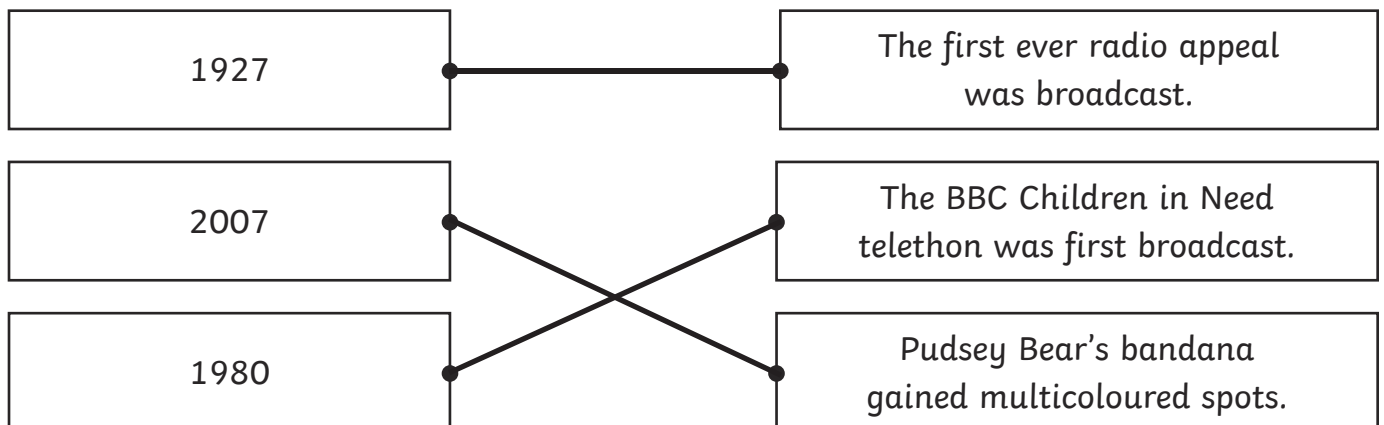
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3. Draw three lines to match the year with the event which happened in it.



4. Number the facts below to show the order in which they appear in the text.

The first one has been done for you.

- 5** Over £1 billion has been raised so far.
- 3** The first Children in Need telethon was broadcast.
- 2** The first appeal to be televised was the Children's Hour Christmas Appeal.
- 1** The first radio appeal was broadcast on Christmas Day.
- 4** Pudsey Bear had a white bandana with red circles on it.

5. Find and copy **one** adjective which describes the four charities mentioned in the third paragraph of the text.  
**important**
6. Find and copy **one** of BBC Children in Need's aims.  
**Accept any one of the following answers: to improve the lives of thousands of children; to make sure that childhoods are safe, happy and secure; to allow every child to have the chance to be the best they can be at whatever they choose.**
7. Summarise the information in The First Radio Broadcast section in 20 words or fewer.  
**Pupils' own responses, such as: The BBC raised over one thousand pounds by holding a five minute radio broadcast on Christmas Day in 1927.**
8. Explain how you would like to help your school to raise money for BBC Children in Need.  
**Pupils' own responses, such as: I would like to hold a bake sale in the school hall because making and eating the cakes would be so much fun.**



# THE HISTORY OF BBC CHILDREN IN NEED - QUESTIONS

1. How often is the BBC Children in Need telethon held? Tick **one**.

- once per month
- twice per year
- once per year
- once every two years

2. In which year was the BBC Children in Need telethon first broadcast on BBC One?

Tick **one**.

- 1927
- 1955
- 1980
- 1985

3. Find and copy **one** fundraising idea that your school could do to raise money for BBC Children in Need.

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4. Which **two** adjectives in the text describe the look that Pudsey was given in 2007?

1. \_\_\_\_\_
2. \_\_\_\_\_

5. Find and copy **three** adjectives which describe how BBC Children in Need want children's childhoods to be.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

6. Summarise the first paragraph of the text in 20 words or fewer.

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7. Compare Pudsey Bear's appearance now to how it was in his first television appearance.

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8. Explain what is meant by the phrase 'to reach your full potential'.

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  - 1927
  - 1955
  - 1980**
  - 1985
3. Find and copy **one** fundraising idea that your school could do to raise money for BBC Children in Need.

**Accept any one of the following: hold a Blue Peter bring and buy sale; bake Pudsey Bear cakes; hold a coffee morning in the school hall; come to school in your spotty pyjamas in return for a small donation; hold a sponsored silence.**

4. Which **two** adjectives in the text describe the look that Pudsey was given in 2007?
  1. **fresh**
  2. **new**
5. Find and copy **three** adjectives which describe how BBC Children in Need want children's childhoods to be.
  1. **safe**
  2. **happy**
  3. **secure**
6. Summarise the first paragraph of the text in 20 words or fewer.

**Pupils' own responses, such as: 'BBC Children in Need holds an annual telethon to raise money to improve the lives of children in the UK.'**

7. Compare Pudsey Bear's appearance now to how it was in his first television appearance.  
**Pupils' own responses, such as: When Pudsey Bear first appeared on television, he had brown fur but now he has yellow fur. Also, his bandana used to be red and now it is white.**
8. Explain what is meant by the phrase 'to reach your full potential'.  
**Pupils' own responses, such as: To reach your full potential means that you can do anything you are able to and be the best you can be.**