

**Monday 15<sup>th</sup> June**

**What to do today**

**IMPORTANT** Parent or Carer - Read this page with your child and check that you are happy with what they have to do and any weblinks or use of internet.

## **Learning Objective: to understand the role of propaganda**

### **1. Learn about propaganda**

- Read the information about propaganda
- Work through the images and questions related to the WW2 propaganda posters

### **2. Adapting Propaganda**

- Look at the image from WW2 that has been adapted to be C19 propaganda and answer the questions
- Adapt or create your own propaganda poster to give a message related to Covid 19 and lockdown.

## **What is Propaganda?**

Propaganda is any information, ideas, or messages that are spread in order to influence the opinion, emotions, attitudes, or behaviour of a group of people in order to benefit the person spreading the message. It can sometimes be biased or misleading. Propaganda can take many forms, including text, images and videos. It is most commonly used to spread particular political messages and has been used historically during times of conflict.

Today we are look at the role of propaganda in spreading a political message.

Propaganda was used extensively through World War 2 to promote various messages from the government. It is also being used a lot at the moment to spread messages relating to Covid 19.

Example of WW2 propaganda with questions



- 1) What can you see on the picture?
- 2) Which government department is the poster from?
- 3) What is the political message?

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- 1) What can you see on the picture?
- 2) What is the political message?
- 3) Why do you think they made this poster?

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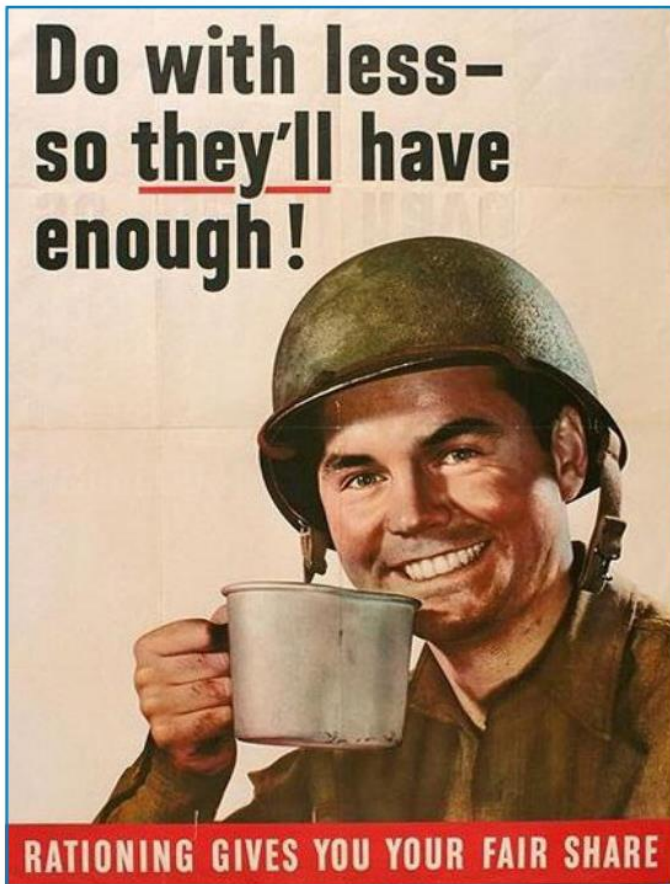
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- 1) What can you see on the picture?
- 2) What is the political message?
- 3) What was the government asking people to do?

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- 1) What can you see on the picture?
- 2) What is the political message?
- 3) Why was this an important message?

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## Adapting Propaganda

Look at the image from WW2 that has been adapted to be C19 propaganda and answer the questions



During war time, many women had to take over work in the factories, on farms and across the wider working community as the men who had previously had those roles, were enlisted into the armed forces to fight.

- What do you think the original message might have been?

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- What has the artist done to bring this poster up to date?

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- What might the new message be?

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## Design your own Covid 19 propaganda

Here are the government's recent messages for the general public. Your task today is to adapt or create your own propaganda poster to give a message related to Covid 19 and lockdown.



If you decide to adapt a WW2 poster, you could:

- change or add to the words
- make changes to the image
- do both

If you are designing your own, ensure it has images and one of the current slogans.

Challenge: Make your poster give the full 3 statement message.

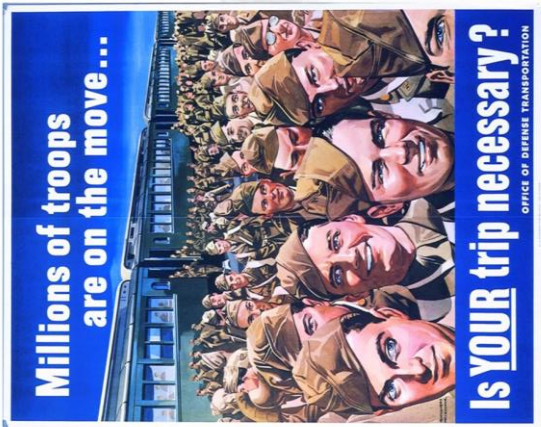


Design your poster here.

Printer friendly version of pages 3-6



- 1) What can you see on the picture?
- 2) What is the political message?
- 3) What was the government asking people to do?



- 1) What can you see on the picture?
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- 1) What can you see on the picture?
- 2) What is the political message?
- 3) Why was this an important message?



- 1) What can you see on the picture?
- 2) What is the political message?
- 3) Why do you think they made this poster?